# Together we are stronger

Enhance your experience with your customers and increase your monthly service revenue streams with MPS partnerships.





The MPS Team
From solutions to software

## Are you missing opportunities with your current clients?

The MPS Team can extend areas of your revenue stream by offering services which may be missing from your armoury.

We have successfully built partnerships by opening up managed print services and opportunities which are profitable to both parties through profit sharing – something that we would like to extend to you and discuss with you in more detail.

Currently The MPS Team are partnering with businesses who, together, are producing over 21million prints per month worldwide, with digital transformation the driving force behind it. The MPS Team offer scalable and flexible solutions for office and production printing environments, helping organizations productively and profitably manage paper and digital document workflows.

### What does this mean for you?

#### By partnering with The MPS Team you can:

- Enhance your experience with your customers and increase your monthly service revenue streams.
- These streams offer a secure, regular, revenue through recurring billing and you'll also get an upfront commission too.
- Work in partnership with a highly specialised and knowledgeable MPS sales team, who are based throughout the UK. They will work closely with your customers, assess their requirements and deliver a market leading MPS solution.
- Have access to a skilled and award winning Marketing team who will support you with highly focused MPS campaigns that reach out and engage your target audience.



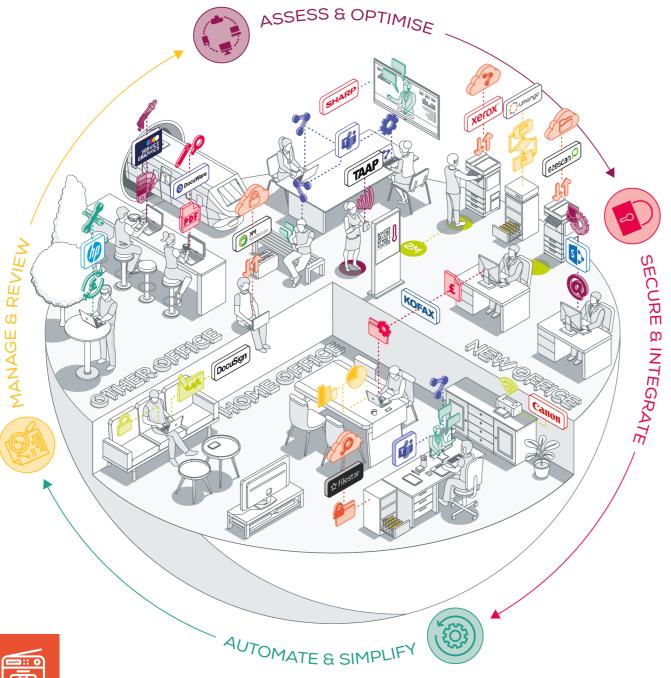












#### **Digital transformation**

Many organisations are taking steps to accelerate their digital transformation journey through a combination of digitisation, better information management and business process automation.

Top business imperatives are focused on strengthening customer relationships, improving productivity and driving down costs.

With the increasing adoption of new mobile and collaborative technologies, along with flexible delivery models such as the cloud, the strategy for organisations wanting to meet their business objectives and ensure efficient business process delivery, is becoming increasingly complex.

The MPS Team are well positioned to enable digital transformation through a broad approach to analysing the complete information lifecycle – both paper and digital – and implementing workflow automation to drive business process efficiency.

Organisations need to assess how they can leverage a managed service model, to optimise the value of investments and achieve their business objectives, and those who are ahead in their digital transformation journey are already reaping the benefits.





#### **Opportunity:**

- The UK MPS market is estimated to be worth £1.7bn with significant room for growth.
- The market is forecast growth of 5% per annum which is driven by the increased adoption of MPS and digital transformation.
- It is estimated that 82% of the workforce in organizations will have made a full return to the office by the end of 2023.
- 56% of all businesses will be allocating more budget toward technology resources as a direct result of the pandemic.

## The MPS Team, part of Paragon Group

The MPS Team is a specialist division of ZenOffice, part of Paragon Group.

We're experts in creating bespoke managed print solutions which reflect each of our customers' operational and financial requirements. We're a Canon Silver Partner, a HP Amplify Power Services Partner and one of only a select few Xerox Platinum Partners.

ZenOffice, and The MPS Team, became part of the Paragon Group in July 2020. Paragon Group is an international organisation present in over 20 countries with a global sales reach, €1.214 billion turnover and more than 8,500 employees. The new partnership provides industryleading MPS solutions and software to a wide-ranging customer base across the UK, Europe and beyond.



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www.quocirca.com - digital-transformation-bridging-paper-digital-gap www.provantagecf.com - Sector-Insights-MPS www.xerox.com - The Future of Work in a Pandemic Era





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